



A Fully Redundant BCN Solution is a Perfect Fit for a Large Multi-location Shoe Retailer



BCN IN RETAIL

Customer loyalty is built on positive buying experiences. So when a network fails, it can mean lost orders, inventory problems, and missed opportunities.

BCN's experience in the retail industry spans over two decades. Our network technology solutions enable multi-location retailers to create seamless in-store and digital experiences, connecting the entire retail infrastructure from point of sale to the warehouse and from store locations to company HQ.

THE BCN SOLUTION

- Broadband Internet
- Dedicated Internet
- DIA
- 4G Wireless
- SD-WAN
- SIP
- Managed Equipment
- POTS

A Shared Ability to Deliver Unique Solutions

The company's continued success is rooted in its commitment to superior craftsmanship as well as its ability to cater to small boutiques, independent retailers, and major retail accounts alike.

The majority of this customer's 26 retail stores are located in large multi-tenant malls, making it extremely challenging to implement a fully managed multi-vendor technology solution. Couple this with their concerns regarding network redundancy at their Corporate Headquarters and store locations that were impacting the experience for their internal teams and customers.

BCN focused on their desire to better integrate headquarters, warehouse, online presence, and retail point of sale systems. They wanted one technology provider to consolidate their services and deliver a better and smoother delivery experience with more responsive ongoing support. They wanted to work with a team that could guide them toward emerging technologies to fuel future growth.

BCN consolidated all vendors and technologies under a single umbrella, with a single point of contact and coordinated Professional Services to facilitate implementation. BCN tackled network redundancy through a tiered approach that included a primary DIA circuit, secondary cable or DSL access, and 4G LTE wireless backup. BCN's triple back-up solution resulted in significantly improved performance, better network security and little to no downtime.

BCN introduced the benefits of BCN SD-WAN that led the customer to migrate to SD-WAN from an existing MPLS network. BCN SD-WAN is now delivering scalability, improved performance, and enhanced control.

Ultimately, the BCN solution resulted in an annual savings of \$36,000. The operational efficiencies of working with just one provider, with one point of contact for service and support, and one customized monthly invoice means more time spent focused on their business and not their technology infrastructure.

WE ARE BCN

A communication technology solutions provider with the flexibility and experience to address every need uniquely. Creating tailored solutions based on the portfolios of 75+ wholesale network & technology partners.



SINGLE PROVIDER
A single-source for custom-configured solutions.



UNIFIED BILLING
All services at all locations on one monthly invoice.



CUSTOMER CARE
Single point of contact for U.S. - based support.



OUR LEGACY
Decades of experience and thousands of business customers.